

**Dear Colleagues!**  
**National Research Tomsk State University**  
Is holding an international research and practice conference  
**“MOOCs in the context of modern education: towards the digital  
university”**  
and  
5<sup>th</sup> Siberian School  
**“Massive open online courses: design, promotion, and application”**  
  
**17–19 April, 2017**

**Organizers**

- Ministry of Education and Science of the Russian Federation
- Association of educational and scientific institutions “Siberian Open University”
- Department of Science and Higher Education, Tomsk Region

**Conference events** are aimed at searching for possible solutions to today’s challenges in online pedagogy and developing the eLearning system; discussing the prospects of MOOCs in light of the digital universities that are being established; and defining and analyzing methods of enhancing the quality of eLearning.

**The conference participants will be able to:**

- unleash the teaching principles of open education,
- extend their understanding of the impact that eLearning has on educational and research processes in a university,
- analyze national practices of integrating MOOCs into the institutions of professional education,
- define crucial effectiveness indicators and the prospects for using open online courses in their activity, and
- develop their own model of integrating MOOCs into a learning process (university, school, or career colleges).

**We are glad to invite** specialists in open and electronic learning, university representatives involved in MOOC production, MOOC authors, university young instructors and MA and PhD students, staff of secondary and post-secondary institutions, and all who are interested in using MOOCs effectively in their institutions and enriching their practical skills in online course production.

**The conference includes a range of scientific and practical events:**

- Research session
- Practices in blended learning
- 5<sup>th</sup> Siberian MOOC School

**RESEARCH SESSION**

**Key topics**

- ELearning: research, models, and technologies
- Psychology, pedagogy, and culture of online education
- Integrating online courses into university education
- ELearning for basic and secondary professional education
- Online course design
- Employers’ involvement in MOOC production
- MOOC management and particularities
- Quality of eLearning
- Informational and marketing potential in MOOCs: big data in education

- MOOCs and lifelong learning
- Current IT in eLearning

**Research session speakers** are Russian and international specialists and researchers in eLearning and online pedagogy, local governmental entities of higher, secondary, professional, and basic education, practicing instructors, MOOC authors, managers and training specialists from Russian and international universities and open eLearning platforms (national open education platform, Coursera Lektorium, Stepic), and psychologists and other specialists in open and electronic education in Russia, the USA, Canada, Norway, and other countries.

**Languages** - Russian and English (simultaneous interpretation)

## **PRACTICES IN BLENDED LEARNING**

Conference participants will share their experience in integrating online courses into higher education programs and using MOOCs in a learning process.

## **5<sup>th</sup> SIBERIAN MOOC SCHOOL**

The TSU online projects team will offer **students, postgraduates, and young instructors a range of practical events** (trainings, business games, workshops) and a chance to record a part of their video lecture in a studio and have it analyzed with a cameraman and a cutter, as part of **the 5<sup>th</sup> Siberian School “Massive open online courses: production, promotion, and application”**.

## **CONFERENCE WORKING HOURS**

April 17 – 19 from 10 a.m. to 6 p.m. (GMT+06:00)

## **LOCATION**

Tomsk State University, 36 Lenina Pr., Tomsk, Russia 634050

## **CONTACT US**

Arenkina, Ekaterina (arenkina@ido.tsu.ru) – all conference events, hotel reservations

**Phone:** +7 (3822) 52-94-94 or +7 (3822) 53-44-33

**Conference updates are available on:** <http://mooc.tsu.ru/en/conference/>

**We will be happy to see you at the international research and practice conference  
“MOOCs in the context of modern education:  
towards the digital university”!**

Sincerely,  
TSU Rector

Eduard V. Galazhinskiy